

### Launch event Pakeeza Women Group

# Queen's Platinum Jubilee Celebration.....June 2022

Abdul Aziz Zumla—Bolton—UK

On this day — we celebrate Your 70 years as head of state

Britain acquired so much gain In 70 years of your reign

Standing tall come what may Never Faltered night and day

You kept your poised & dignity No matter what calamity

Your courage, dignity & example to humanity Steadfastness & loyalty affirm your status & Royalty

Words of wisdom you have said In every speech you have made

With words of love in every line Which, forever they will shine

MAY, YOUR LIFE WE HOPE & PRAY BE EVER BRIGHT & NEVER GRAY BE EVER TO BE A GUIDING LIGHT WITH GOD GRACE & ALL HIS MIGHT

Type setting & design by—Siraj Patel "Paguthanvi"

### **Project: Making Connections**















Thank you National Lottery players for our #PlatinumJubilee funding! #HM70 #Celebrate2022



### Launch event Bolton





Jacob King/PA Wire/PA Images.

## **MAKING CONNECTIONS**

The news of the death of Her Majesty Queen Elizabeth the Second was shock for all our staff and volunteers, it marks the gentle and dignified close of the longest reign of any monarch this country has ever known. She was part of us all, held fast in the hearts of millions of people with the deepest respect, admiration and, above all, love.

We started our project by confirming the venues and put that information on National events Map online. The launch events were in Bolton and Rochdale attended by 193 people. We worked with 6 volunteers in Rochdale, Bolton and Oldham. Poetry events Bolton and Oldham attracted more than 300 people and 27 writers. One writer wrote special poem for Queen. We delivered 8 Workshops of creative writing and attended by 23 people. We organised 4 Ludo and Carromboard games attended by 137 people. We uploaded full coverage of poetry events on our Youtube channel. We have one hour slot on Rochdale Local radio and three one hour slots on VVUK Radio Bolton. Estimated listeners 1200. Our publicity material including pull up banner, news article and pictures are on this presentation.

## **Community engagement:**

We designed the publicity in different languages and our Radio interviews were in 3 Asian languages. It helped us to reach the wider audience and our volunteers were from 3 different ethnic backgrounds. This made lot of difference to target the audience in live events. Language makes lot of difference.

The difference this project is making is bridging the gap between young and older people. The Carrom board and Ludo games attracting both to play and learn olden days technics of Board games. The poetry events are giving opportunities to young writers to meet with professional writers and read their poetry with them in an event. It is bringing different poets groups together and appreciate different styles of poetry. Recording events and putting on our youtube channel has given us international recognition. Our treasurer was invited by three organisations in Pakistan including Arts Council of Pakistan to give talk about this project.

This project has given us to learn a lot. Bi-lingual publicity is very important to engage with different communities. Bilingual radio talks attract wide range of people. Volunteers from different background helps to develop more links with communities.







# FEEDBACK

OUR VOLUNTEERS DELIVERED 324 HOURS OF SUPPORT, A 73% INCREASE ON THE PREVIOUS YEAR. 100% OF OUR VOLUNTEERS HAD A 'VERY GOOD' OR 'GREAT' OVERALL EXPERIENCE.

"I love volunteering with MCRC - it's really great time to learn and enjoy". "I really enjoyed the olden times board games and carrom board games". "The events I volunteered were very well-organised and well-run on the day". "Great events music poetry and for the volunteers to mingle with each other too". "Lovely positive attitude from staff, and really nice lunch on the day"

### **Participant Feedback**

Over 700 people participated in music, poetry and carrom board games. Over 2000 listeners for Radio shows. The feedback we have received from some participants through volunteers was very positive: 90% of participants say that the unique and new kind of events exceeded their expectations. 90% said that they would participate next year as well. 75% said they would recommend the project to others. 95% said their overall experience was great, and 75% said their experience was "excellent".

"Everything was wonderful, I had a lot of fun learning about the games of my dad's time".

"It was a great experience for me and my son. It was very organised and poetry was great". "it was a family oriented event. I was relaxed. The exhibition was new for me". "Great experience. enjoyable. educational. all was wonderful".

### Project: Making Connections . Publicity





## The Queen's Platinum Jubilee **MAKING CONNECTIONS**



We're delighted to announce our project Making Connections has received Platinum Jubilee Funding from TNLComFund, celebrating 70 years of Her Majesty The Queen's reign.

Thanks to National Lottery players for making this possible!



**STREET GAMES** 

SISTER \*\*\*\*



MULTI

#### MAKING CONNECTIONS

Come and join us to celebrate HM The Queen's Platinum Jubilee.

**SAGAR MELODIES** 

and Local Artistic Talents Music, and Asian boardgames, street party

Our launch for the Jubilee event on Sunday 29th May at 5 pm - 10pm

> At **Kenyon Business Park** Pilkington Street **BOLTON BL3 6HL**

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# **ADABI EDITION**





















































